

For Immediate Release
August 2, 2007

For Information Contact:
Kate Canterbury, 404-584-0654
kcanterbury@georgiacancer.org

**Grant Money from Breast Cancer License Tag Renewals
Available for Organizations Fighting Breast Cancer**

ATLANTA: Proceeds from renewals of the Breast Cancer License Tag, totaling \$500,000, are available for non-profit organizations and public health agencies to expand breast cancer education, screening, access, and outreach to people in the state of Georgia who are medically indigent. Applications are available as of August 1 from the Georgia Cancer Coalition and must be submitted by September 14 for funding effective October 2008.

The Georgia Department of Community Health (DCH) and the Georgia Department of Human Resources (DHR), Division of Public Health (DPH) contract with the Georgia Cancer Coalition to administer, review and evaluate applications, and disburse awards. Proposed programs or projects are peer reviewed in a competitive process. Priority is given to programs in areas of greatest need as reflected by a state analysis of cancer data.

Individual awards are between \$30,000 and \$50,000. Applicants are expected to provide matching funds or in-kind support equal to or exceeding the grant amount requested. Successful applicants must also demonstrate collaborative relationships with the Coalition's partners in fighting cancer in the state of Georgia, such as the Regional Cancer Coalitions of Excellence; the Centers for Excellence; the Department of Human Resources' Division of Public Health, or the American Cancer Society. Innovative program ideas are encouraged.

Proposals should be submitted through proposalCENTRAL at <https://proposalcentral.altum.com>. Scroll down the alphabetical list to the "Georgia Cancer Coalition" and then to "Breast Cancer License Tag Program" for the complete Request for Proposal. Application submission questions should be directed to pcsupport@altum.com or 1-800-875-2562, ext 227. For program inquiries, contact Kate Canterbury, Director of the Research Programs at kcanterbury@georgiacancer.org or 404-584-0654.

Breast cancer is the second leading cause of death for women in Georgia. This year alone it is estimated that 6,057 will be diagnosed with breast cancer and 1,014 women will die from it. Since 2003, citizens of Georgia have contributed more than \$2 million to the Breast Cancer License Tag fund. As a result, grants have been awarded to 24 organizations throughout the state to fund breast cancer services, expanding screening, education, outreach and access for medically indigent women.

For information about ordering the breast cancer license plate go to:
<http://motor.etax.dor.ga.gov/motor/plates/plate.asp?ptitle=BC>.

The Georgia Cancer Coalition is an independent, not-for-profit organization that unites government agencies, academic institutions, civic groups, corporations and health care organizations in a concerted effort to strengthen cancer prevention, research and treatment in Georgia, with the ultimate goal of making Georgia one of the nation's premier states for cancer care. Our mission is to reduce the number of cancer-related deaths in Georgia.